MWMW

Enhanced Human Intelligence
Enabled by Artificial Intelligence

Blackburn with Darwen Modern Worker for the Modern Workplace

Programme guide

IN4.0
Group

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Welcome to **Blackburn with Darwen Modern Worker for the Modern Workplace**

This fully funded upskilling programme supports senior leaders across the industrial, professional services, and public sectors. Its goal is to unlock the potential of human intelligence in the workforce and drive major productivity gains by adopting new technologies.

Focused on using generative AI and foundational data to streamline processes through upskilling leadership teams, Modern Worker for the Modern Workplace ensures you can maximise organisational productivity, reduce costs, and improve scalability and growth.

This groundbreaking programme is for organisations ready to make significant productivity gains.

As an award-winning digital technology skills and training provider, IN4 Group has developed an interactive series of workshop masterclasses and networking opportunities so you can continue to enhance your learning and personal development.

Who is Blackburn with Darwen Modern Worker for the Modern Workplace for?

You will gain insights on enhancing human intelligence, enabled by generative AI and foundational data.

With specialist training and guidance, you will be empowered to take action and begin the next phase of your digital transformation journey.

Generally, participating organisations will:

- Be at risk of a plateau on productivity and have identified growth areas without the expertise or confidence to exploit them using the latest technologies

- Have the drive to understand how the organisation can move forward in areas such as customer engagement, supply chain and product development
- Have a desire to empower the organisation and its employees with the skills, knowledge and guidance to strengthen productivity outputs
- Be driven to develop new knowledge to futureproof the organisation and keep ahead of market trends

Eligibility Criteria

- One person per organisation to participate in the programme

- Attend all in-person sessions - this helps build continuity and benefits your personal and organisational learning journey

- Blackburn with Darwen based e.g. Must be a trading and/ or organisation registered in Blackburn with Darwen

What the programme offers

During the 6-week programme, you will take part in a series of masterclass workshops connecting you to practical use cases, professional qualifications across major platforms, and hands-on exercises delivered by industry leaders and peer experts over four impactful sessions.

As a cohort, you will learn how to approach generative AI tools and explore proofs of concepts designed to enhance your workforce's intelligence. This will enable them to be more efficient, resulting in extensive productivity gains for your organisation.
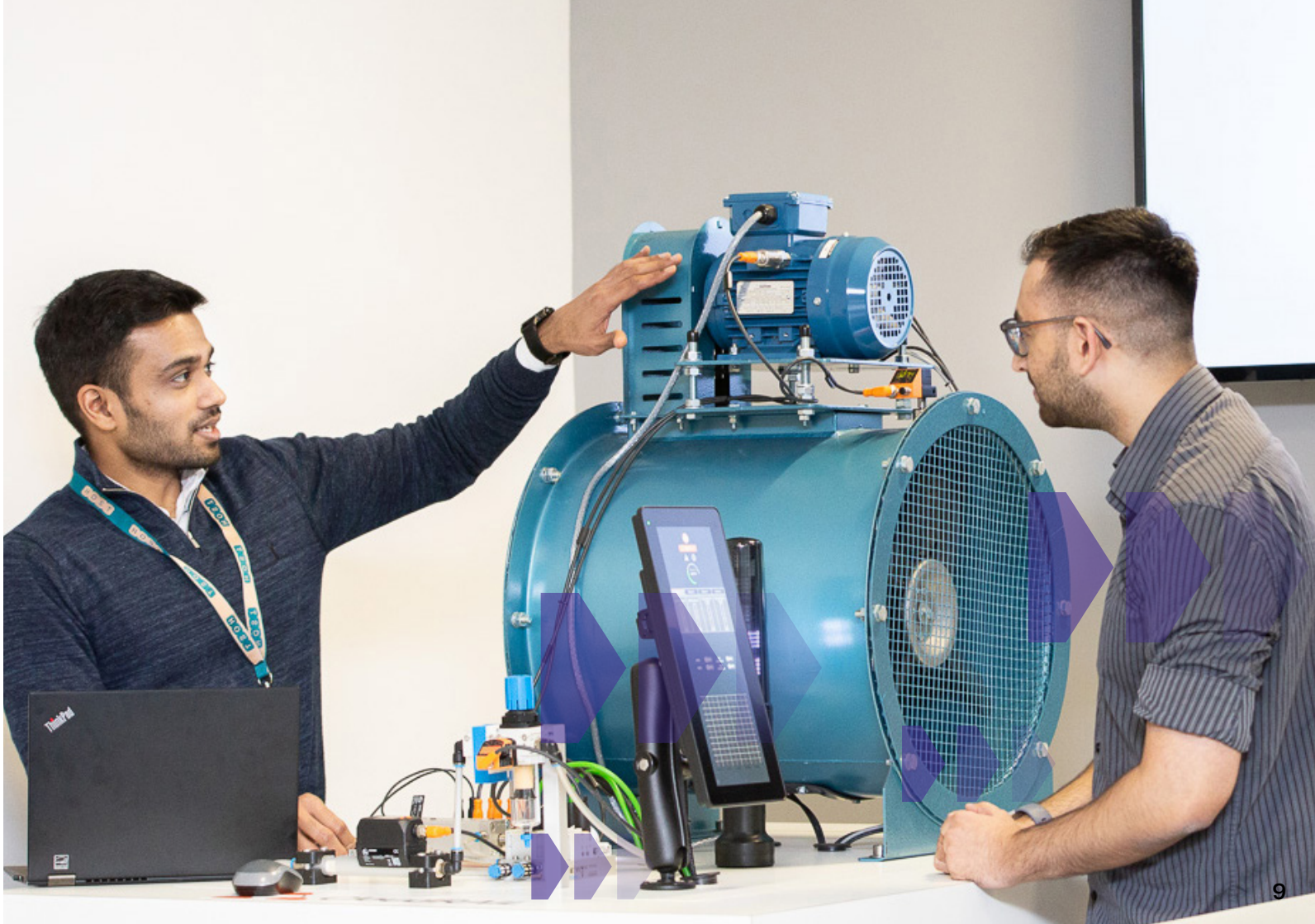
The sessions will be combined with site visits from our resident experts, enabling you to take your hands-on experiences in the workshops and explore the real-life application of them on-site. This will ensure you have practical opportunities to realise tangible results in your digital transformation journey.

Microsoft

aws

Google

The Modern Workplace Masterclass Series

Phase One: For Managers and Senior Executives

Public sector	Industrial sector			Service sector

	Day 1	Day 2	Day 3	Day 4
Programme Structure Half day sessions	What is generative AI?	Productivity gains	It's all about data	Customer benefits
	Site & Workplace Visits			

Agenda	Welcome	Enlightenment	Workshop
	Meet and greet Review previous session	Expert speakers from industry and technology	Practical play with AI

Modern workplace cohorts will be orientated according to sectoral thematic groups, as set out.

Programme schedule

Weekly masterclass sessions are for senior leaders across industrial, professional services, and the public sector. They are in person, 9.30am - 1pm, at the Industry Collaboration Zone at Blackburn College and will include breakfast and refreshments.

A site visit takes place between workshops 2 and 4, which will be scheduled during onboarding.

Professional Services, Industrial & Public Sector Masterclasses

1 Introduction
What is Generative AI?

2 Increasing productivity through automation
Microsoft Generative AI technologies

3 Impact of AI in employee productivity
AWS Generative AI technologies

4 Unleashing continuous improvement with data analytics
Google Generative AI technologies

Organisational Benefits

Working with industry and AI experts, we will help your organisation:

- Develop a meaningful understanding of AI technologies
- Enhance the human intelligence of your workforce
- Become more efficient, resulting in productivity gains

You will explore the following organisation use cases:

- Process automation
- Streamlining recruitment
- Streamlining cash flow
- Supply chain monitoring
- Predictive maintenance
- Mass product customisation
- Enhanced customer service (chatbots, product recommendations and more)

Professional benefits

Gain confidence

Understand how you can apply AI and foundational data to increase productivity

Knowledge & Skills

Learn and apply practical use case projects for optimal benefits and gain professional qualifications from AWS, Microsoft and Google

Collaborate

Connect with our partner networks, including solution architects, peer experts and subject specialists

Microsoft   aws   Google

Success stories

Peter Lai
Continuous Improvement and 4IR Manager at NGF

"With the direction and speed the world is moving in, these are the skills we need. Through completing a journey like this, companies can identify the gaps in skillsets and understand where their efforts need to be directed, and who can pick up the missing skills."

Simon Bodill
General Manager, Simkiss Control Systems

"We joined the course because we weren't sure about AI. As a solutions provider, the fear is being left behind. This has opened our eyes to the potential and endless possibilities of AI, but also how we access it and how we learn. We wouldn't have had a clue where to start and this course has really given us some good channels to start working on."

Tom Mathew
Commercial Director, Dunsters Farm

"Although we may have been reasonably advanced in our sector, IN4 opened up and delimited the possibilities, and provided not just an open landscape, it also provided the support network and the infrastructure of HOST to be able to implement and act on that."
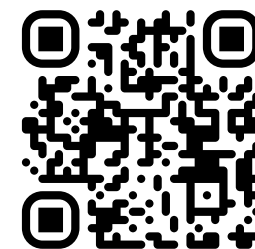
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Limited places available:
Check our website for the latest dates.

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