MWMW
It's All About Data

Blackburn with Darwen Modern Workplace

Programme guide

IN4.0
Group

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Welcome to
Blackburn with Darwen Modern Workplace

Blackburn with Darwen Modern Workplace is a fully funded digital upskilling programme that supports senior executives and business managers across industrial, professional services, and the public sector in unlocking major productivity gains through the adoption of new technologies.

Focused on using generative AI, data and cloud-related technologies to streamline processes through upskilling leadership teams, Modern Workplace ensures you are equipped to maximise organisational productivity, reducing costs and improving scalability for innovation gains like never before.

This groundbreaking programme is for organisations ready to make significant productivity gains.

As an award-winning digital technology skills and training provider, IN4 Group has developed an interactive series of workshop masterclasses and networking opportunities so you can continue to enhance your learning and personal development.

Who is Blackburn with Darwen Modern Workplace for?

Blackburn with Darwen Modern Workplace will provide you with insights on how to leverage generative AI technologies to improve your productivity and futureproof your organisation.

With specialist training and guidance, you will be empowered to take action and begin the next phase of your digital transformation journey.

Generally, participating organisations will:

- Be at risk of a plateau on productivity and have identified growth areas without the expertise or confidence to exploit them using the latest technologies

- Have the drive to understand how the organisation can move forward in areas such as customer engagement, supply chain and product development
- Have a desire to empower the organisation and its employees with the skills, knowledge and guidance to strengthen productivity outputs
- Be driven to develop new knowledge to futureproof the organisation and keep ahead of market trends

Eligibility Criteria

- One person per organisation to participate in the programme

- Attend all in-person sessions - this helps build continuity and benefits your personal and organisational learning journey

- Blackburn with Darwen based e.g. Must be a trading and/ or organisation registered in Blackburn with Darwen

- Organisation with 40+ Full Time Equivalents (FTE)

What the programme offers

During the 6-week programme, you will take part in a series of masterclass workshops connecting you to use cases, domain experts, demonstrations and hands-on exercises delivered by industry leaders and peer experts over four impactful sessions.
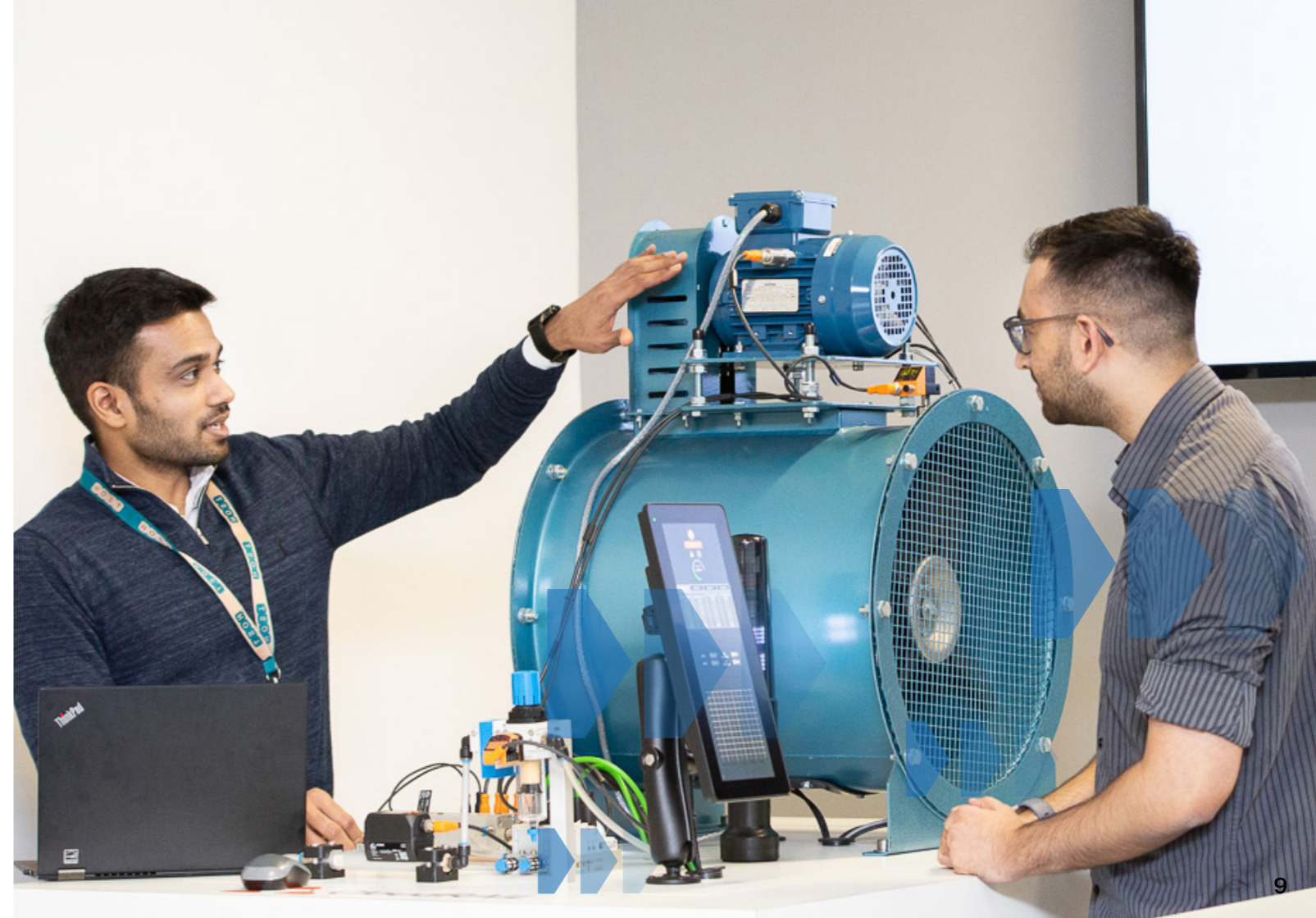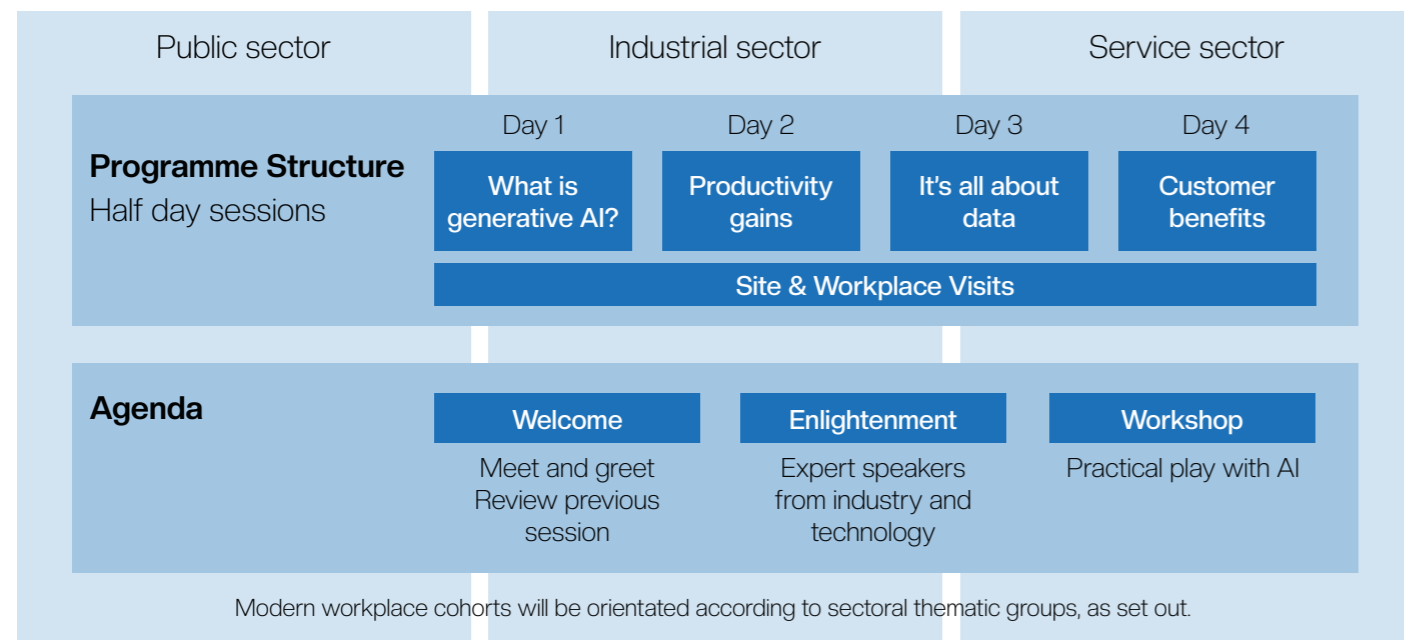
As a cohort, you will learn how to approach generative AI solutions and explore proof of concepts designed to arm your organisation with extensive productivity gains.

The sessions will be combined with site visits from our resident experts, enabling you to take your hands-on experiences in the workshops and explore the real-life application of them on-site. This will ensure you have practical opportunities to realise tangible results in your digital transformation journey.

The Modern Workplace Masterclass Series

Phase One: For Managers and Senior Executives

Public sector	Industrial sector			Service sector
	Day 1	Day 2	Day 3	Day 4

Programme Structure Half day sessions	What is generative AI?	Productivity gains	It's all about data	Customer benefits
	Site & Workplace Visits			

Agenda	Welcome	Enlightenment	Workshop
	Meet and greet Review previous session	Expert speakers from industry and technology	Practical play with AI

Modern workplace cohorts will be orientated according to sectoral thematic groups, as set out.

Programme schedule

Masterclass sessions are in person, 9.30am - 12.30pm, at the Industry Collaboration Zone at Blackburn College and will include breakfast and refreshments. A site visit takes place between workshops 2 and 4, which will be scheduled during onboarding.

Industrial Sector Masterclasses	Mondays
1 **Induction** What is Generative AI?	7th October
2 **Increasing productivity through automation** Microsoft Generative AI technologies	14th October
3 **Impact of AI in employee productivity** AWS Generative AI technologies	28th October
4 **Unleashing continuous improvement with data analytics** Google Generative AI technologies	11th November

Professional Services Masterclasses	Wednesdays
1 **Induction** What is Generative AI?	30th October
2 **Increasing productivity through automation** Microsoft Generative AI technologies	6th November
3 **Impact of AI in employee productivity** AWS Generative AI technologies	20th November
4 **Unleashing continuous improvement with data analytics** Google Generative AI technologies	4th December

Public Sector Masterclasses	Thursdays
1 **Induction** What is Generative AI?	16th January
2 **Increasing productivity through automation** Microsoft Generative AI technologies	23rd January
3 **Impact of AI in employee productivity** AWS Generative AI technologies	6th February
4 **Unleashing continuous improvement with data analytics** Google Generative AI technologies	13th February

Working with industry and AI experts, we will help your organisation:

- Develop a meaningful understanding of AI technologies
- Demystify the technology and terminology
- Show outcomes benefitting business intelligence, customer satisfaction and sustained growth

You will explore the following organisation use cases:

- Process automation
- Streamlining recruitment
- Streamlining cash flow
- Supply chain monitoring
- Predictive maintenance
- Mass product customisation
- Enhanced customer service (chatbots, product recommendations and more)

Professional benefits

- **Gain confidence:** Understand how existing technologies can help your organisation in ways you may not have imagined or considered

- **Knowledge and skills:** Discover routes to enhance your productivity at scale with the potential for further co-funded support, enabling employee empowerment

- **Collaborate:** Connect with our partner networks, including solution architects, peer experts, subject specialists, community contacts and innovation resources

Organisational benefits

Blackburn with Darwen Modern Workplace brings together experts in generative AI, data and the cloud to showcase proof of concepts and support for organisations to realise:

- Increased profitability
- Increased productivity
- A future-proofed business model
- Industry-leading solutions to grow at scale

Success stories

Peter Lai
Continuous Improvement and 4IR Manager at NGF

"With the direction and speed the world is moving in, these are the skills we need. Through completing a journey like this, companies can identify the gaps in skillsets and understand where their efforts need to be directed, and who can pick up the missing skills."

Simon Bodill
General Manager, Simkiss Control Systems

"We joined the course because we weren't sure about AI. As a solutions provider, the fear is being left behind. This has opened our eyes to the potential and endless possibilities of AI, but also how we access it and how we learn. We wouldn't have had a clue where to start and this course has really given us some good channels to start working on."
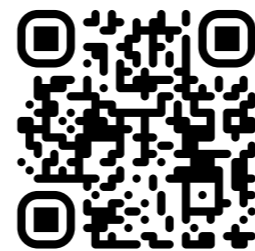
Tom Mathew
Commercial Director, Dunsters Farm

"Although we may have been reasonably advanced in our sector, IN4 opened up and delimited the possibilities, and provided not just an open landscape, it also provided the support network and the infrastructure of HOST to be able to implement and act on that."

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