



**IN4.0™**  
Group

# **Stockport Creative Campus**

Programme guide



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**



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UK Government**

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## Stockport Creative Campus

Do you want to:

- Launch and grow a sustainable business?
- Engage with Stockport's vibrant freelancer community?
- Access invaluable 121 business mentorship?
- Equip yourself with vital skills for enterprise growth?
- Propel your business to new heights?

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# At IN4 Group, we champion entrepreneurship.

As an award-winning digital technology skills and training provider, we are experts in delivering transformative programmes that empower businesses to launch, scale, learn and thrive.



# STOCKPORT CREATIVE CAMPUS

In May, we're launching our second cohort of the pioneering Stockport Creative Campus programme. This is an exclusive, fully-funded opportunity for Stockport's creative digital freelancers to unleash the next stage of their business growth.

Delivered from Houldsworth Business & Arts centre, a beautifully restored historic mill in Stockport, this 8-week programme is an exciting opportunity to advance your business in the local ecosystem.

The programme will support 60 early-stage creative digital entrepreneurs, granting direct access to vital resources locally, including networking,

personalised 121 business guidance and a series of masterclasses and interactive workshops.

Our bespoke curriculum recognises the exceptional strengths unique to the entrepreneur community and provides powerful opportunities to learn, collaborate and unleash your business potential right here in Stockport.

# PROGRAMME SCHEDULE

Week 1: In-person 9 <sup>th</sup> May <i>1.30pm – 4.30pm</i>	<b>The launch:</b> Meet your new community
Week 2: w/c 13 <sup>th</sup> May	<b>Match with your mentor:</b> Preparing for the weeks ahead
Week 2: In-person 16 <sup>th</sup> May <i>1.30pm – 4.30pm</i>	<b>Business blueprint:</b> Your value proposition
Week 3: Online 23 <sup>rd</sup> May <i>1.30pm – 3pm</i>	<b>Inner strength:</b> Self-awareness and emotional resilience in business

Weeks 4/5: 27 <sup>th</sup> May – 7 <sup>th</sup> June	<b>Mid-point check in</b>
Week 6: Online 11 <sup>th</sup> & 13 <sup>th</sup> June <i>1.30pm – 3pm</i>	<b>Masterclass:</b> Personal branding audit <b>Foundational finance:</b> Optimising profit and money management
Week 7: In-person 20 <sup>th</sup> June <i>1.30pm – 4.30pm</i>	<b>Digital storytelling:</b> Creating compelling narratives and sustainable business growth
Week 8: w/c 24 <sup>th</sup> June In-person 27 <sup>th</sup> June: <i>1.30pm – 4.30pm</i>	<b>Mentor's farewell and graduation:</b> Your action plan and skills exchange

Stockport Creative Campus begins on  
**9TH MAY 2024**

**APPLY BY 30TH APRIL**

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## TESTIMONIALS



**Allison Angel**

Stockport Creative Campus  
mentor and founder of  
Years of Style

"I'm so thankful for the support, knowledge, expertise and connection from this programme. I am seen and championed as an entrepreneur."

"Learning with like-minded individuals means the enthusiasm and passion stays high, and stoked, and it really feels like you are being given every reason to fly! There is some really valuable business support to be had as well. It's a shame it's come to an end."



**Chi-chi Ekweozor**

Founder, Attendist

"It's not about the space, it's about the network and connections that you can make. I've always said that it's not always about money to be a successful entrepreneur, it's also their network."



**Michael Livingstone**  
Founder, Dust ID



**Catherine Makin Khan**  
Founder, Makin Studios

"It has left me feeling a lot more supported and empowered. A must do programme for those wanting to expand their network and learn a few things along the way."



**Joaquin Contreras**  
Founder, Pandemic Tours

"This was a very valuable personal growth experience. I was able to connect with others, learn from the best and test my business assumptions while fully working in my start-up. I have moved a long way forward since I started this journey."



**REGISTER YOUR INTEREST**

Eligible participants must live or work in Stockport

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